STELLENBOSCH
STELLENBOSCH • PNIEL • FRANSCHHOEK
MUNISIPALITEIT • UMASIPALA • MUNICIPALITY

Application Number: LU/17363

Our File Reference Number:

Your Reference Number: Erf 5388, Stellenbosch

Enquiries: N Dafeti / N Momoti

Contact No: 021 – 808 8640 / 8673

Email address: Nopinki.Dafeti@stellenbosch.gov.za / Nolusindiso.Momoti@stellenbosch.gov.za

PER MAIL: [redacted]

Sir/Madam

APPLICATION FOR TECHNICAL APPROVAL: ERF 5388, STELLENBOSCH

The following land use application in terms of the Stellenbosch Land Use Planning Bylaw, 2023, refers:

Application Property Address: Corner of Mark & Dorp Street

Application Property Number: Erf 5388, Stellenbosch

Applicant: Leani Breedt- Dorp Street Sunday Market

Application Reference: LU/17363

Application Type: Technical approval

Detailed description of land use or development proposal, including its intent and purpose:

- Application is made in terms of Section 15(2)(g) of the Stellenbosch Municipality By-law on Municipal Land Use Planning, 2023 for a permission required in terms of the zoning scheme to allow an additional use (Technical approval) in order to use sidewalks located in Dorp Street (between Mark Street and Hamman Street) for a Market that is held on Sundays.

Notice is hereby given in terms of the provisions of Section 46 of the said Bylaw that the above-mentioned application has been submitted to the Stellenbosch Municipality for consideration. The application is available for inspection on the Planning Portal of the Stellenbosch Municipal Website for the duration of the public participation process at the following address: https://www.stellenbosch.gov.za/planning/documents/planning-notices/land-use-applications-advertisements. If the website or documents cannot be accessed, an electronic copy of the application can be requested from the Applicant.

You are hereby invited to submit comments and / or objections on the application in terms of Section 50 of the said bylaw with the following requirements and particulars:

- The comments must be made in writing;
- The comments must refer to the Application Reference Number and Address,
- The name of the person that submits the comments;

- The physical address and contact details of the person submitting the comments;
- The interest that the person has in the subject application;
- The reasons for the comments, which must be set out in sufficient detail in order to:
    - Indicate the facts and circumstances that explain the comments;
    - Where relevant demonstrate the undesirable effect that the application will have if approved;
    - Where relevant demonstrate any aspect of the application that is not considered consistent with applicable policy; and
    - Enable the applicant to respond to the comments.

The comments must be addressed to Nolusindiso.Momoti@stellenbosch.gov.za. By lodging an objection, comment or representation, the person doing so acknowledges that information may be made available to the public and to the applicant.

The comments must be submitted within 21 days from the date of this notice to be received on or before the closing date of **23 September 2024**.

It should be noted that the Municipality, in terms of Section 50(5) of the said Bylaw, may refuse to accept any comments/ objection received after the closing date.

For any enquiries on the Application or the above requirements, or if you are unable to write and /or submit your comments as provided for, you may contact dssmstellenbosch@gmail.com / Nolusindiso.Momoti@stellenbosch.gov.za for assistance at the e-mail address provided or telephonically at 083 609 1193 / 021- 808 8673 during normal office hours.

Yours faithfully

FOR: DIRECTOR PLANNING AND ECONOMIC DEVELOPMENT

DATE 2/9/2024

Pop-up Market every Sunday hosted on Municipal road reserve, in collaboration with local businesses in Dorp Street, Stellenbosch.

PART G: MOTIVATION FOR APPLICATION

When this section is completed and all the relevant documents are attached, it is not necessary to submit a separate report for motivation.

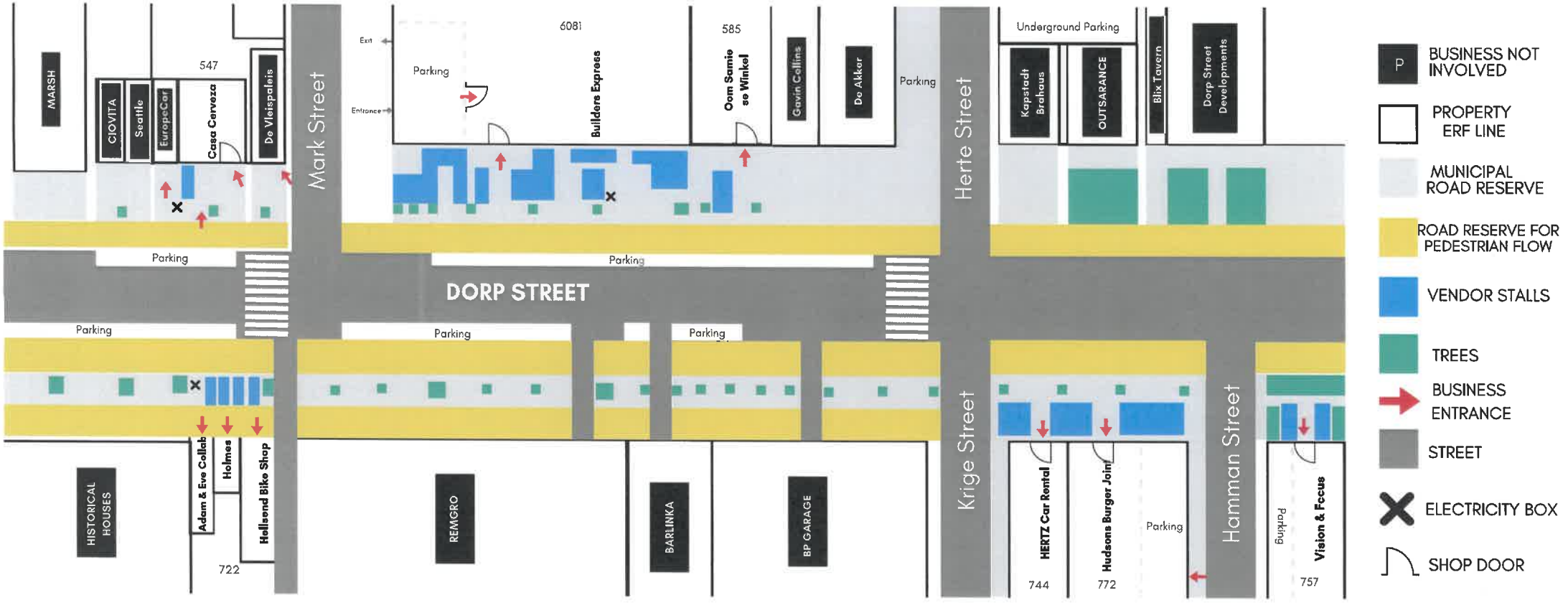
The Dorp Street Sunday Market started in October 2020. We started this market with an initiative to bring more attention and support to Dorp Street's local businesses, which like the rest of Stellenbosch, was empty because of the effects from the pandemic. We've been doing the Market for 4 years now and have created a very special community because of the powerful dynamic between local visitors, support from tourist, and the bond we have created with permanent restaurants and shop owners in Stellenbosch. We can see that more and more business owners are investing in renting buildings in Dorp Street, because they know how popular the Market is and helps them afford their rent, staff and other overheads.

This Market is also a consistent source of income to between 80 – 100 individuals, including both pop-up shops and permanent businesses. We have entrepreneurs that only participate in this Market, and who's only weekly income is their pop-up shop on a Sunday. When we're closed for too long, it will directly affect their livelihood.

Our Market team ensures that there is a security staff, cleaning staff and the organizer is present on the day of the Market every Sunday. We take pride in keeping up the standard of clean surroundings that Stellenbosch Municipality has shown, and we also make sure that any suspicion activity that can affect Stellenbosch's reputation is reported. We work with a local security company for in case emergencies might occur as well, which in the last 4 years has not been necessary.

Our main goal with the Dorp Street Sunday Market is creating and maintaining a fantastic atmosphere for the locals, visitors and supporters of Stellenbosch. We advertise daily, which not only brings economic growth and exposure for the Market, but also the rest of Stellenbosch town when people drive though for the day from surrounding towns.

We appreciate and are grateful for the time and inspection that the Stellenbosch Municipality has shown to us this far. Should this application be approved, we ensure to always attend to any matter with a respectful and prompt response.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Gavin Collins
De Akker
Parking
Herte Street
Underground Parking
Kapstadt Brahaus
OUTSARANCE
Blix Tavern
Dorp Street Developments
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Hamman Street
HISTORICAL HOUSES
Adam & Eve Collab
Holmes
Hellsend Bike Shop
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REMGRO
BARLINKA
BP GARAGE
HERTZ Car Rental
744
Hudsons Burger Joint
772
Parking
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Vision & Focus
757
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BUSINESS NOT INVOLVED
PROPERTY ERF LINE
MUNICIPAL ROAD RESERVE
ROAD RESERVE FOR PEDESTRIAN FLOW
VENDOR STALLS
TREES
BUSINESS ENTRANCE
STREET
ELECTRICITY BOX
SHOP DOOR