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Ref: 3/4/3/5/3/4

2021-02-02

NOTICE OF A PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING TUESDAY: 2021-02-02 AT 14:00

TO Cllr E Groenewald (Ms) [Chairperson]

COUNCILLORS R Badenhorst

T Gosa

AJ Hanekom

RS Nalumango (Ms)

Ex officio Executive Mayor, Ald G Van Deventer (Ms)

Notice is hereby given that a Planning, Economic Development & Tourism Committee meeting will be held via MS Teams on **<u>Tuesday</u>**, **<u>2021-02-02</u>** at **14:00** to consider the attached Agenda.

CLLR E GROENEWALD (MS) CHAIRPERSON

AGENDA

PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETIN Bage 2

2021-02-02

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2. APPLICATIONS FOR LEAVE OF ABSENCE

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	The minutes of the Planning, Economic Development & Tourism Committee Meeting held on 2020-09-01.	
	FOR CONFIRMATION	

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1.1COMMUNICATION BY THE CHAIRPERSON(3/4/3)
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1.2 DISCLOSURE OF INTEREST	(3/6/2/2)
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2.	APPLICATION FOR LEAVE OF ABSENCE	(3/4/3/3)
2.	APPLICATION FOR LEAVE OF ABSENCE	(3/4/3/3

3	CONFIRMATION OF MINUTES

3.1 **CONFIRMATION OF MINUTES: PLANNING & ECONOMIC DEVELOPMENT** COMMITTEE: 2020-09-01 (3/4/3/5/2/4)

The minutes of the Planning, Economic Development & Tourism Committee Meeting held on 2020-09-01 is attached as **APPENDIX 1**.

FOR CONFIRMATION

4. **REPORT/S BY THE DIRECTOR: ECONOMIC DEVELOPMENT AND** PLANNING SERVICES RE OUTSTANDING RESOLUTIONS TAKEN AT **PREVIOUS MEETINGS** (3/4/3/5/2/2)

NONE

APPENDIX 1



Ref: 3/4/3/5/3/4

2020-09-01



MINUTES

PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETIN Bage 6

2020-09-01

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	NONE	

9.	CONSIDERATION OF URGENT MATTERS	
10.	MATTERS TO BE CONSIDERED IN-COMMITTEE	
	NONE	

- PRESENT Cllr E Groenewald (Ms) [Chairperson: Planning, Economic Development & Tourism]
- COUNCILLORS J Fasser

T Gosa AJ Hanekom

ALSO PRESENT Cllr S Peters

Officials: Director: Planning & Economic Development (A Barnes) Senior Manager: Development Management (S Carstens) Senior Manager: Local Economic Development (C Alexander) Manager: Local Economic Development (W Moses) Heritage Planner (K Makati) Senior Admin Officer (Ms T Samuels)

1.	OPENING AND WELCOME	(3/4/3/3)

The Chairperson, Cllr E Groenewald (Ms), welcomed all at the 1st Planning and Economic Development Committee meeting for 2020.

1.1	COMMUNICATION BY THE CHAIRPERSON	(3/4/3/6)
	Cllr E Groenewald (Ms), on behalf of the Committee, expressed her towards the Administration for setting up the meeting and compiling the items.	0

1.2	DISCLOSURE OF INTEREST	(3/6/2/2)

NONE

MINUTES

PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING 2020-09-01

2. APPLICATION FOR LEAVE OF ABSENCE (3/4/3/3)

ECONOMIC DEVELOPMENT AND PLANNING COMMITTEE: 2020-09-01: ITEM 2

The following applications for leave of absence were approved in terms of the Rules of Order By-law of Council:-

Manager: Spatial, Heritage & Environment (B de la Bat) -	1 September 2020
Manager: Land Use Management (C Kriel)	1 September 2020
Acting Manager: Building Development (R Adams) -	1 September 2020

ABSENT:

RS Nalumango (Ms)

3	CONFIRMATION OF MINUTES

3.1 CONFIRMATION OF MINUTES: PLANNING & ECONOMIC DEVELOPMENT COMMITTEE: 2019-05-17 (3/4/3/5/2/4)

The minutes of the Planning and Economic Committee meeting dated 2019-05-17 will be confirmed at the next Committee meeting.

3.2 CONFIRMATION OF MINUTES: PLANNING & ECONOMIC DEVELOPMENT COMMITTEE: 2019-06-11 (3/4/3/5/2/4)

The minutes of the Planning and Economic Committee meeting dated 2019-06-11 will be confirmed at the next Committee meeting.

4. REPORT/S BY THE DIRECTOR: ECONOMIC DEVELOPMENT AND PLANNING SERVICES RE OUTSTANDING RESOLUTIONS TAKEN AT PREVIOUS MEETINGS (3/4/3/5/2/2)

REPORTS FROM OFFICIALS: PLANNING, LAND USE MANAGEMENT, SPATIAL PLANNING, HERITAGE AND BUILDING CONTROL

5.1 DELEGATED MATTERS

NONE

5.2	NON-DELEGATED MATTERS

5.2.1 REPORT ON THE STATUS UPDATE OF THE BACKLOG IN THE PROCESSING OF LAND USE APPLICATIONS

Collaborator No: 691709

IDP KPA Ref No: Good governance and compliance

Meeting Date: 01 September 2020

1. SUBJECT: REPORT ON THE STATUS UPDATE OF THE BACKLOG IN THE PROCESSING OF LAND USE APPLICATIONS

2. PURPOSE

To present a status update of the situation with respect to the backlog in the processing of the land use applications.

3. DELEGATED AUTHORITY

Council

4. EXECUTIVE SUMMARY

Due to a number of service delivery challenges, a backlog in the timeous processing of land use applications occurred historically over time. A number of interventions were made to address these service delivery challenges, and as a result, the backlog has been reduced since 1 February 2020 from 151 (previously reported as 146) to 29 applications. Of the 151 backlog applications, 122 Professional Planning assessment reports have been finalised and 88 decisions have already been taken and communicated to the applicants.

5. **RECOMMENDATIONS**

that the current status in addressing the backlog in the processing of land use applications **BE NOTED**.

6. DISCUSSION / CONTENTS

- **6.1** Due to a number of interventions, the following progress have been made since 1 February 2020 and through the lockdown period to address the backlog in the processing of land use applications:
 - (a) A total number of 146 land use applications was previously identified as backlog applications as of 1 February 2020. Our consistent internal verification and auditing have since revealed that the the number of land use applications considered to be backlog, as of 1 February 2020, is 151.
 - (b) A total number of 122 professional planning reports have been prepared to evaluate the land use applications.
 - (c) Importantly, of the planning reports completed, a total number of 88 (at the time of the previous report it was 61) decisions have been taken and communicated to applicants.
 - (d) A total number of 29 backlog applications are currently still in the system and needs to be evaluated.

It needs to be noted that the land use applications which were designated as backlog applications, were those applications which were finalised in terms of the required administrative processing as of 1 February 2020, and which were ready for evaluation and decision-making.

6.2 Financial Implications

None

6.3 Legal Implications

None

6.4 Staff Implications

In terms of the Directorate: Planning and Economic Development strategy to address the backlogs and improve operational efficiencies moving forward it should be noted that the following human resource and operational related interventions are currently ongoing:

- Urgent recruitment of funded vacant posts.
- Review of land use staff job descriptions.
- Review of internal operating procedures.
- Development and implementation of a web-based application registration and tracking system (TPAMS = Town Planning Application Management System and BPAMS = Building Plan Application Management System).

6.5 **Previous / Relevant Council Resolutions**

2020-07-29: Progress report on backlog applications.

5

6.6 **Risk Implications**

Protracted delays in the processing and decision-making on land use applications lead to delays in income generating developments (income via application fees; scrutiny fees; development contributions; and resultant fees from property rates and service charges) that affect the long-term financial sustainability of the Stellenbosch Municipality. Furthermore, these delays have an adverse impact on the image of the municipality, especially as an investment destination. These delays also impact on the movement of private / investor money in the economy, which is ultimately the creator of much needed jobs.

RECOMMENDATION FROM THE PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE TO THE EXECUTIVE MAYOR: 2020-09-01: ITEM 5.2.1

that the current status in addressing the backlog in the processing of land use applications **BE NOTED**.

NAME	Stiaan Carstens
POSITION	Senior Manager: Development Management
DIRECTORATE	Planning and Economic Development
CONTACT NUMBERS	021 808 8674
E-MAIL ADDRESS	stiaan.carstens@stellenbosch.gov.za
REPORT DATE	27 August 2020

FOR FURTHER DETAILS CONTACT:

6. REPORTS FROM OFFICIALS: LOCAL ECONOMIC DEVELOPMENT

6.1 NON-DELEGATED MATTERS

6.1.1 FEEDBACK AND WAY FORWARD IN RESPECT OF THE BUSINESS WEBINAR STELLENBOSCH WC024 & COVID-19: REALITIES, REMEDIES, ROAD AHEAD HELD ON 23 JULY 2020

Collaborator No: 691656

IDP KPA Ref No: Good Governance

Meeting Date: 1 September 2020

1. SUBJECT: FEEDBACK AND WAY FORWARD IN RESPECT OF THE BUSINESS WEBINAR STELLENBOSCH WC024 & COVID-19: REALITIES, REMEDIES, ROAD AHEAD HELD ON 23 JULY 2020

2. PURPOSE

MINUTES

To provide Council with a synopsis of the comments and inputs obtained during the webinar and by the communicated dated of 07 August 2020. The intention is to investigate the manner in which Council could assist businesses and industries to alleviate the impact of COVID-19 on their enterprises and 'kickstart' the economic revival process within the Stellenbosch Municipal Area through the compilation of an action plan.

3. DELEGATED AUTHORITY

Council

4. EXECUTIVE SUMMARY

On 23 July 2020, Council held a webinar, Minutes attached as **APPENDIX 1**, at the behest of the Executive Mayor for the following purposes:

- Establish the impact COVID-19 had on all the economic sectors within the Stellenbosch Municipality, through inputs by representatives of the various economic sectors;
- Obtain further written comments from the economic sectors within Stellenbosch Municipality, on how Council could positively assist the revival of the economy within its constitutional mandate, and act as facilitator for matters not within the mandate of the municipality;
- Through these engagements and further discussions with relevant municipal departments determine whether these comments and / or inputs could be achieved as requested;
- Develop and action plan to ensure that, where possible, such interventions be implemented to assist the economic sector.

5. **RECOMMENDATIONS**

MINUTES

- (a) that Council take note of the comments and / or inputs submitted during the webinar and the written submissions;
- (b) that Department: Development Planning be authorised to through the Office of the Municipal Manager allocate point person(s) from each Directorate to investigate the submissions and compile an action plan, which must be submitted to the next Council Meeting; and
- (c) that as part of point (b) that engagement be held with the following sectors, through virtual meetings, and if required, in person engagements, on the following preliminary dates, schedule attached as **Appendix 3**:
 - Tourism (Wine Industry, Events & Filming) 04 September 2020
 - Manufacturing 08 September 2020
 - Construction & Finance *15 September 2020*
 - Agriculture 09 September 2020
 - Informal Sector 10 September 2020
 - Education 18 September 2020
- (d) that the Department: Development Planning compile a detailed proposed action plan, to be included in the Stellenbosch Municipality Economic Recovery Plan, which must be completed before end February 2021, which must be submitted to Council for consideration, taking into account the financial, operational and risk implications by November 2020; and
- (e) that in the event 'quick' wins or responses are identified that such initiatives be brought to Council at the next Council Meeting and be documented as part of the proposed action plan, and where such interventions are delegated to the Municipal Manager, that such intervention be implemented and Council be notified accordingly.

6. DISCUSSION / CONTENTS

6.1 Comments / Inputs Received during the Webinar

Comment / Input Received	Departmental Response, if applicable	Suggested Mandated Directorate / Institution
Franschhoek Wine Valley (Reinher Behrens)		
Need to communicate consistently with communities and develop a more focused communication poster regarding COVID-19, as well as creating discussion groups, etc in the village.	Noted and must be further discussed.	Section: Communications
Cost exemptions for Erecting Signage and clear Policy in respect of signage requirements.	Signage Policy has been approved by Council.	Department Development Planning & Directorate: Finance
Outdoor as a huge opportunity to leverage from a tourism and local employment point of view, particularly around the area of the Berg river dam	The Berg River Dam currently owned by the National Department of Public Works	Department: Development Planning

Request municipal support on a project called "Project Linkage". Linking Stellenbosch with Franschhoek and Paarl via mountain bike route.	Item was prepared, but must be circulated for comment the internal departments, as well as the broader residents within the Stellenbosch Municipality.	Department: Development Planning
It is critical to move away from food relief to food security. Has an indirect relationship with tourism? A small successful project has already been established. Its working and it is blueprint. Would really like to upscale it and request the municipality's assistance this respect.	Noted and must be further discussed.	Directorate: Community Services
Franschhoek they would like to keep their unique boutique interesting shopping alive and ensure the right people establish businesses in the Franschhoek area.	Must be further investigated.	Directorate: Planning & Economic Development
Retain the unique character and culture of Franschhoek and note applications being submitted within the Valley.	Must be further investigated.	Directorate: Planning & Economic Development
Allocation of traders at the Franschhoek Arts & Craft Market Infrastructure upgrade to lure tourist	Item submitted for noting purposes to MAYCO. Clarity must be obtained i.r.o. what type of infrastructure.	Department: Development Planning Directorate(s): Engineering Services & Planning & Economic
Visit Stellenbosch (Jeanneret Momberg)		Development
	Mara alarity must be	Department
Need for close collaboration by means municipal assistance and requirements	More clarity must be provided.	Department: Development Planning
Lobbying- continuing with the lobbying to get ban on alcohol lifted, open up tourism for local market.	Level 2 Restrictions lifted the alcohol ban.	Not applicable
Road signage – Need assistance with applications.	Signage Policy has been approved by Council.	Department: Development Planning
Rates and taxes particularly for accommodation to provide relief in terms of rates.	Need to be investigated.	Directorate(s): Finance, Engineering & Planning & Economic Development.
Business Plan – fast-track Channel for approvals- events, rezoning to reduce red tape and need flexibility in zoning scheme regulations.	Noted and must be further discussed.	Directorate(s): Planning & Economic Development and Community Safety
Attractive, safe and secure town – Tourists must feel safe. Address homeless and vagrants on the long run.	Noted.	Directorate: Community Safety
Parking a problem, no control and bus parking in town.	Noted.	Directorate: Engineering Services.
Huge disruption in employment; need employment matching & retraining of staff; support for NGOs in this regard.	Noted and Council's role with private sector must be clearly defined and discussed.	Directorate(s): Planning & Economic Development & Community Safety
COVID-19 safety is key for tourism- Stellenbosch leads with adoption of WTTC standards, and this must be communicated to	Noted.	Department: Communications

Proudly Stellenbosch campaign- buy local, enjoy Stellenbosch as locals.	The Jobseekers Database is in the process of being populated by the Department: Development Planning.	Directorate(s): Development Planning & Finance (SCM)
Youth Entrepeneur (Fezile Ramncwana)		
Township business has stepped in to fulfil social needs within the community –doing shopping for residents as well as delivering food.	Noted.	Department: Community Services
There is an ongoing need for COVID-19 safety education within the community which the Municipality should guide.	Noted and will be further discussed.	Department: Community Services and Communication, WCG: Health &
Community Investment Venture Heldings (PEM)		Community Services.
Community Investment Venture Holdings (REM		Den entre entre Original
Communication infrastructure is central to the new reality and the reality of the digital divide in South Africa impacts the way forward. Need to bridge this gap and enable small businesses to access the digital economy.	Comment noted.	Department: Corporate Services
Municipality must be responsive to applications for wayleaves and trenching.	Noted and will be further investigated.	Directorate(s): Engineering Services & Corporate Services
Municipality must provide accurate mapping of existing infrastructure to avoid damage and disruption to existing services.	Noted.	Directorates: Engineering Services & Planning & Economic Development.
Agricultural Society (Angelika van der Merwe)		
Grape producers have been in crisis prior to the pandemic.	Noted	WCG: Agriculture & Directorate: Planning & Economic Development
Agricultural realities - the requirements around COVID-19 safety and the alcohol ban.	Alcohol ban lifted as part of the Level 2 easy of the economy.	WCG: Agriculture & Directorate: Planning & Economic Development.
Climate Change and drought.	Noted.	Directorate(s): Engineering Services, Planning & Economic Development, Community Safety, and WCG
Decline in vineyard replanting, Incentives for vineyard establishment.	Noted will coordinate meeting between relevant roleplayers.	Department: Development Planning & WCG: Agriculture
Processes and delays to diversify economic activity on farms- zoning schemes and by-laws and development contributions to not be applied for new tourism activities on farms.	Research Zoning Scheme and MSDF	Directorate(s): Planning & Economic Development, Engineering Services & Finance.
Employment loss and difficulty to create new opportunities and the Municipality can help through creation of growth opportunities.	Noted.	Department: Development Planning
Sale and re-use of purified water.		Directorate: Engineering

There is close cooperation and engagement between agricultural industry role-players. This must include the close communications with the Municipality to discuss proposals and to do further investigations.	Noted will coordinate meeting between relevant roleplayers.	Directorate: Planning & Economic Development & WCG: Agriculture & DEA&DP.
Support optimal use of existing farm buildings and the effective use of vacant agricultural land.	Noted and will be investigated.	Directorate: Development Planning, and WCG: Agriculture & DEA&DP
Foundation Capital (Conrad Burke)		
See a sense of shared urgency to turn the economy around and old economy sectors such as construction and property development are not immune from the economic effects of the pandemic.	Comment.	
Developers want to be solution-driven and have identified some "Green Shoots"- have taken a hit in the commercial sector but see resilience in the residential sector and will play to this area.	Noted.	Directorate(s): Planning & Economic Development & Engineering Services.
Thankful for the rates and taxes holidays but are well aware of the impact that this has on Municipal budgets.	Positive comment.	Directorate: Finance
Immediate benefit from a Council perspective is economic development on serviced land, concerting assets into rates-generating entities with the accompanying job creation and economic stimulus.	Noted.	Directorate(s): Planning & Economic Development, Engineering Services & Finance.
Need creative thinking around the implementation of Development Contribution such as security upgrades to benefit the broader public.	Noted and this matter will be discussed with the relevant parties and coordinate by the Department: Development Planning	Directorate(s): Engineering Services and Planning & Economic Development
Council must enable developers to harvest low-hanging fruit on serviced land, leading to securing of jobs, creation of opportunities, and economic stimulus.	Noted.	Directorate(s): Engineering Services and Planning & Economic Development
Vacancies in the Planning Department have been well-filled- there has been good momentum throughout the lockdown.	Positive comment.	Municipal Manager & Directorate: Corporate Services
University of Stellenbosch (Lesley van Rooi)		
Stellenbosch University has established the University Business Continuity Structure- all major infrastructure projects continue as and where possible within the constraints of lockdown regulations.	Comment to note.	
The University was able to complete instruction for first semester, and will make up minimal lost time to complete second semester, and 9000 students- mainly post- grad- invited back for in-contact in-person tuition.	Comment to note.	
The university is supportive of local business and a buy local initiative. There has been a joint meeting on campus to link procurement to	Comment to note.	Directorate(s): Planning & Economic Development (LED) &

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PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING 2020-09-01

local business and buying local in general for extending into 2020/2021.		Finance (SCM)
The University continues support for local NGOs- an investment into the town.	Part of partnering initiatives in Stellenbosch Municipality.	All Directorates
Structures have been created to facilitate meetings with the Municipality and other partners due to the urgency of current circumstances.	Referring to the Mayor and Rector Forum Meetings, and other meetings.	All Directorates.
Summary of the discussion points and commer attached as APPENDIX 2		. .
Issues of access to Municipal land were raised- specifically for making Municipal land available to emerging entrepreneurs.	Report to be submitted to Council during the August 2020.	Directorate(s): Corporate Services & Planning & Economic Development
Occupancy of informal trading that have been empty or under-utilised.	Allocation item completed and submitted to relevant delegated authority during August 2020.	Department: Development Planning
The role of technology in enabling economic development at ground level.	Noted.	Directorate(s): Corporate Services, Engineering Services & Finance.
Recovery assistance post-pandemic	More detail and clarity must be provided.	All directorates.
More efficient Municipal processes with specific reference to building control and land use applications as an economic stimulus. Reduce red tape)	Noted and will be investigated. Currently TPAMS and BPAMS have been developed is being tested by the relevant Department. The on-line system will be official launch during 2020.	Department: Development Management
Economic access and development opportunities for small business, and the role they can play in skills transfer to new entrants in the job market.	Noted and must be further discussed. Must be coordinated by Department: Development Planning	All of government, Coordinated by Department: Development Planning.
The issue of safety and security a thread running through all undertakings.	Noted.	Directorate(s): Community Safety & Planning & Economic Development
Active promotion of a Buy Local mindset.	The Jobseekers Database is in the process of being populated by the Department: Development Planning.	Directorate(s): Planning & Economic Development (LED) & Finance (SCM)
Temporary relaxation of selected regulations targeting to stimulate economic activity.	Noted.	Coordinated by Department: Development Planning (LED)
Access to financial support for events and entertainment industry.	Need to discuss with industry to be more specific on type of support	Department: Development Planning
Tourism is the core activity in Local Economic Development.	Comment noted.	Department: Development Planning

MINUTES

PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING 2020-09-01

Need an action plan to pull the discussion	Outcome of this initiative	Department:
together- must implement.		Development Planning
Good to see different role-players uniting in	Positive comment.	All departments
discussion.		

The Department: Development Planning will through the Office of the Municipal Manager arrange sessions with the relevant directorates and government institutions to discuss and coordinate their initial inputs and arrange for the scheduling of sector specific engagements during the month of September / October 2020. A final report and proposed action plan will be submitted to Council by November 2020, which will include the implications on Council in respect of the finance, policy, etc. The action plan is specific to assist economic sectors with the recovery of the economy.

6.3 Financial Implications

The investigations and engagements will be done by the existing internal staff as far as possible, and should the need arise to appoint service providers, thus will be discussed at the Directors Meeting.

6.4 Legal Implications

The legal implications for Council will be highlighted through the engagements with the relevant departments, as there are a number of comments which may impact Council differently depending on the area of competence. Such legal impact may thus vary from policy deviations, to amendment or relaxations of bylaw stipulations, etc.

6.5 **Previous / Relevant Council Resolutions**

No current Council resolutions are applicable.

6.6 Risk Implications

At this stage, no risk has been identified, as Council has made no undertakings in respect of the requests and / or comments submitted. Council will duly investigate all proposals and duly evaluate such risks to Council.

APPENDICES

- Appendix 1: Minutes of Webinar held on 23 July 2020
- Appendix 2: Copies of written submission received by 07 August 2020
- Appendix 3: Preliminary Schedule for Engagement with Specific Economic Sectors

PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE: 2020-09-01: ITEM 6.1.1

During deliberations on the matter, the Chairperson requested the Administration to submit a report on the establishment of a database per sector at the next Planning and Economic Development Committee.

RECOMMENDATIONS FROM THE PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE TO THE EXECUTIVE MAYOR: 2020-09-01: ITEM 6.1.1

- (a) that Council takes note of the comments and / or inputs submitted during the webinar and the written submissions;
- (b) that the Department: Development Planning be authorised to, through the Office of the Municipal Manager, allocate point person(s) from each Directorate to investigate the submissions and compile an action plan, which must be submitted to the next Council Meeting;
- (c) that as part of point (b), an engagement be held with the following sectors, through virtual meetings, and if required, in person engagements, on the following preliminary dates, as per schedule attached as **APPENDIX 3**:
 - Tourism (Wine Industry, Events & Filming) 04 September 2020
 - Manufacturing 08 September 2020
 - Construction & Finance *15 September 2020*
 - Agriculture 09 September 2020
 - Informal Sector 10 September 2020
 - Education *18 September 2020*
- (d) that the Department: Development Planning compile a detailed proposed action plan, to be included in the Stellenbosch Municipality Economic Recovery Plan, which must be completed before end February 2021, which must be submitted to Council for consideration, by November 2020, taking into account the financial, operational and risk implications; and
- (e) that in the event 'quick' wins or responses are identified, that such initiatives be brought to Council at the next Council Meeting and be documented as part of the proposed action plan, and where such interventions are delegated to the Municipal Manager, that such interventions be implemented and Council be notified accordingly.

NAME	Widmark Moses
POSITION	Manager: Local Economic Development
DIRECTORATE	Planning and Economic Development
CONTACT NUMBERS	021 808 8179
E-MAIL ADDRESS	Widmark.Moses@stellenbosch.gov.za
REPORT DATE	20 August 2020

FOR FURTHER DETAILS, CONTACT:

MINUTES

6.1.2 FEEDBACK AND WAY FORWARD IN RESPECT OF THE ALLOCATION OF INFORMAL TRADING STALLS – FRANSCHHOEK ARTS & CRAFT MARKET

SEE ITEM 6.2.1 BELOW

6.1.3 ALLOCATION OF INFORMAL TRADING STALLS – CLOETESVILLE MARKET

SEE ITEM 6.2.2 BELOW

6.1.4 INVESTIGATION OF THE RHENISH COMPLEX FOR ECONOMIC DEVELOPMENT OPPORTUNITIES

Collaborator No: 691675

IDP KPA Ref No: Valley of Opportunity

Meeting Date: 1 September 2020

1. SUBJECT: INVESTIGATION OF THE RHENISH COMPLEX FOR ECONOMIC DEVELOPMENT OPPORTUNITIES

2. PURPOSE

To request approval to investigate possible economic development opportunities of the two gardens within the Rhenish Complex.

3. DELEGATED AUTHORITY

Council

4. EXECUTIVE SUMMARY

Council to approve the request to investigate potential economic development opportunities of the two gardens at the Rhenish complex, namely the Patronage front garden facing Market Street and the Voorgelegen Binnetuin, for potential economic development opportunities.

5. **RECOMMENDATIONS**

- (a) that Council take note of the numerous studies and planning over the years that was done on the Rhenish complex without any noticeable implementation;
- (b) that Council approves the request of the Directorate Planning & Economic Development to investigate the development of all municipal owned landholdings within the demarcated areas for potential economic development opportunities to kick start the development of entire Rhenish complex;
- (c) that the investigation into the development of the Council owned landholdings consider the context of the surrounding spaces in the town centre; and
- (d) that such an investigation be done within three months after which a report with a request for the advertisement of the proposals be tabled to Council to enable the phased implementation of such proposals.

6. DISCUSSION / CONTENTS

6.1 Background

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The Rhenish complex comprises of a grouping of historic buildings and associated spaces and gardens bounded by Market Street, the Braak, Herte Street and Dorp Street in central Stellenbosch.



Figure 1: The location of the Rhenish complex in central Stellenbosch



Figure 2: The buildings, spaces, and gardens comprising the Rhenish complex



Figure 3: Land ownership of the Rhenish complex and surrounds

The focus of this discussion relates specifically to the two gardens in the Rhenish Complex namely the Patronage front garden facing Market Street and the Voorgelegen Binnetuin. See the location of these gardens in **figure 2**.

Over the years numerous studies and surveys has been done on the Rhenish Complex with a common thread going through all these studies emphasizing

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the exceptional potential of the precinct to contribute in many ways to the rejuvenation and further development of the centre of Stellenbosch town.

The Rhenish complex, the Braak, and other adjacent buildings current heritage status is "Grade 1 National Heritage Landscape", the only of its kind in the Stellenbosch region.

"Despite this considerable focus, the Rhenish complex and its surrounds possibly remains the most neglected and underutilised heritage asset in Stellenbosch. Notwithstanding its central location, and varied spaces, large and small, public and more secluded, few citizens have reason - or are encouraged - to go there" This extract is from a report prepared by the Directorate of Planning and Economic Development in collaboration with the Stellenbosch Heritage Foundation, November 2016.

Current efforts within the administration to make productively use of the above discussed area (specific the garden facing Market Street) relates to the efforts of the Department: Community Development investigating the idea of establishing a garden similar to the Oranjezicht City Farm, to provide income and job opportunities for the homeless.

The Oranjezicht City Farm is an educational non-profit project in Cape Town, celebrating local food, culture and community through urban agriculture. It is part of the SA Urban Food & Farming Trust, which works through food and farming to strengthen South Africa's urban communities and the ecosystems that sustain them.

Other initiatives also include the use of the Patronage Garden to establish the Stellenbosch Slow Food Market and including the use of the adjacent, vacant Council Buildings for economic activities, e.g. restaurants, coffee shops, gift shops, galleries, etc, linked to the proposed Slow Food Market.

Given the above discussion it is clear that a considerable planning has been done to develop the Rhenish Complex but nothing tangible derived from it. The Directorate Planning & Economic Development is of the opinion that the development of the two gardens in the complex will kick-start the development of the greater Rhenish complex and that it will contribute to much needed increased economic activity needed to re-ignite the local economy.

6.2 Financial Implications

There are no financial implications associated with the investigation of the development of the two gardens within the Rhenish Complex if work should be done within the Directorate Planning & Economic Development.

6.3 Legal Implications

There are no legal implications in the investigation phase.

6.4 Previous / Relevant Council Resolutions

At the 8th Council Meeting on 26-04-2017 Council resolved the following on on heritage buildings including the Rhenish Complex.

that Council supports the establishment of a "heritage portfolio" that (a) can be managed independently from other assets and that the

Municipal Manager be mandated to identify all council owned properties to be placed in the heritage portfolio;

- (b) that the Rhenish complex including Voorgelegen and the Transvalia complex of apartments (Transvalia, Tinetta, Bosmanhuis en Alma) be agreed to be categorised as category-A assets;
- (c) that in terms of Section 14(2)(a) of the MFMA, the properties listed in paragraph 3.4 (table 2) marked as Category A properties, be identified as properties not needed to provide the minimum level of basic municipal services;
- (d) that, in terms of Regulation 34(3) of the ATR, the Municipal Manager be authorized to conduct the prescribed public participation process, as envisaged in Regulation 35 of the ATR, with the view of awarding long term rights in relation to the Category A properties;
- (e) that, for the purpose of disposal, two independent valuers be appointed to determine the fair market value and fair market rental of the properties listed in Categories A and B;
- (f) that, following the public participation process, a report be tabled before Council to consider in principle, the awarding of long term rights in the relevant properties, whereafter a public competitive disposal process be followed; and
- (g) that, with regard to the properties listed as Category B and C, the Municipal Manager be mandated to investigate the best way of disposing of or managing these assets, including feasibility studies on the possible disposal/awarding of long term rights and/or outsourcing of the maintenance function and that a progress report be tabled before Council within 6 months from the date of approval of the recommendation.

6.5 Risk Implications

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The Directorate Corporate Services must be consulted to determine whether any lease agreements currently exist, and also whether any other Council mandated proposals are currently being investigated for the use of these properties. The latter Directorate will be consulted during the envisaged investigations undertaken by the Directorate: Planning & Economic Development.

RECOMMENDATION FROM THE PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE TO THE EXECUTIVE MAYOR: 2020-09-01: ITEM 6.1.4

- (a) that Council takes note of the numerous studies and planning over the years that was done on the Rhenish complex without any noticeable implementation of the approved recommendations;
- (b) that Council approves the request of the Directorate Planning & Economic Development to investigate the development of all municipal owned landholdings within the demarcated areas as depicted within the boundaries of Dorp-, Herte-, Alexander-, Market-, Bird- and Mill Street for potential economic development opportunities to kick start the development of the entire Rhenish complex;
- (c) that the investigation into the development of the Council owned landholdings consider the context of the surrounding spaces in the town centre; and
- (d) that such an investigation be done within three months after which a report with a request for the advertisement of the proposals be tabled to Council to enable the phased implementation of such proposals.

Name	Craig Alexander
Position	Senior Manager: Development Planning
DIRECTORATE	Planning and Economic Development
C ONTACT NUMBERS	021 808 8196
E-MAIL ADDRESS	Craig.alexander@stellenbosch.gov.za
REPORT DATE	19 August 2020

FOR FURTHER DETAILS CONTACT:

MINUTES

6.2	DELEGATED MATTERS
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6.2.1 FEEDBACK AND WAY FORWARD IN RESPECT OF THE ALLOCATION OF INFORMAL TRADING STALLS – FRANSCHHOEK ARTS & CRAFT MARKET

Collaborator No:691679IDP KPA Ref No:Good GovernanceMeeting Date:1 September 2020

1. SUBJECT: FEEDBACK AND WAY FORWARD IN RESPECT OF THE ALLOCATION OF INFORMAL TRADING STALLS – FRANSCHHOEK ARTS & CRAFT MARKET

2. PURPOSE

MINUTES

To provide the Executive Mayoral Committee with the proposal, for noting purposes, for the allocation of the informal trading stalls at the Franschhoek Arts & Craft Market, which must be submitted to the Municipal Manager in terms of Section 10 of the Stellenbosch Municipality Informal Trading Policy, 2019, for approval.

3. DELEGATED AUTHORITY

Executive Mayoral Committee for noting purposes.

4. EXECUTIVE SUMMARY

MAYCO take note of the allocation criteria which was used to determine the proposed allocation of the informal trading stalls for a period of six (6) months, which is renewable, as prescribed in the Council adopted Stellenbosch Municipality Informal Trading Policy, 2019, and that these recommendations be submitted to the Municipal Manager for approval.

5. **RECOMMENDATIONS**

- (a) that MAYCO take note that the 20 highest scoring applicants as depicted in APPENDIX 1, be recommended as the tenants to trade at the Franschhoek Arts & Craft Market;
- (b) that the Municipal Manager in terms of Section 10.1 of the Stellenbosch Municipality Informal Trading Policy, 2019, approve the allocation as based on the criteria as noted in Section 9.5.4 of the said Policy, in line with the tariffs as noted in Council's Tariffs and Fees Policy;
- (c) that the lease agreement be signed with a renewable validity period of six
 (6) months; and

 (d) that the Senior Manager: Development Planning be authorized to renew such lease agreement by six (6) months, where after new applications must be considered;

6. DISCUSSION / CONTENTS

6.1 Background

MINUTES

On 23 October 2019, at the 32nd Council Meeting, see Council resolution attached as **APPENDIX 2**, Council adopted the Stellenbosch Municipality Informal Trading Policy, 2019.

On 31 October 2019, Council published a notice in the Eikestadnuus for "Invitations to Apply for a Trading Stall at the Franschhoek Arts and Craft Market", with the closing date for applications of 15 November 2019 at 16:00. See **APPENDIX 3** for the notice published. A total of forty-eight (48) applications were received by the closing date.

On 23 December 2019, a briefing session was held in the Franschhoek Council Chambers to inform prospective applicants on the criteria and selection process when applying for a trading stall. A total of forty-two (42) persons attended the briefing session, the attendance register is attached as **APPENDIX 4**.

In terms of Section 9.5.4 of the Informal Trading Policy, 2019 the allocation of trading stalls will be based on the following criteria and considerations:

- Existing informal traders or desire to become informal traders (provided they comply with the requirements below, and may be for example, informal employees seeking to establish their own business).
- The nature of the goods and services should not be in conflict with or unduly compete with:
 - The type of goods / services sold by formal businesses in the trading area / close to the bay;
 - > The type of goods / services, sold informally, in the same area.
- Unemployed people will get preference.
- Where bays are available, traders operating more frequently will get preference over occasional / casual traders within the trading area.
- The applicant's ability to meet the trading hours set for the trading area.
- Preference will be given to Historically Disadvantaged Individuals ("HDI").
- Consideration shall be given to new traders on the municipality's database.
- Only one stall will be allocated per trader.
- Preference will be given to traders who do not trade in any other trading area.

- Preference will be given to those who do not share the same household with an existing lease agreement holder, provided that
 - > There are more trading stalls than applicants; and
 - The applicant is not economically dependent on the existing lease agreement holder.
- Preference will be given to applicants who reside in, or close to, the trading area for which the lease agreement is applied;
- The trader must be in possession of a valid South African Identity document or relevant documentation in the form of a working permit of a not a South African Citizen.
- In the case of foodstuff being processed and traded, the trader must be in possession of the required Business License food preparation, and accompanying Certificate of Applicability).

Based on the above criteria, a total of twenty (20) applications were considered of which four (4) are not South African Citizens and the sixteen (16) have South African Identity Documents. This would mean that 80% of the recommended applicants are South African Citizens. Of the 80%, six (6) were however not born in South Africa, but your country of birth is not a criterion for consideration. It must also be noted that the based on the applications submitted, the recommended applicants all reside within the Stellenbosch Municipal Area.

The addresses of all recommended applicants have been verified by the local ward Councillors been verified

The Franschhoek Art and Craft Market is focussed on specific products which is associated with such markets. A list of preferred products to be traded with is attached as **APPENDIX 5**.

It must be noted that the Franschhoek Art and Craft Market has been constructed and has been vacant since March 2020, it is thus imperative that the allocations be approved in accordance with the said policy in order to utilise the trading area optimally.

It should be noted that addresses of all recommended applicants have been verified by the local ward Councillors. (See **APPENDIX 6** as proof of the meeting for the verification)

6.2 Financial Implications

There are no financial implications associated with the allocation of the trading stalls. Council will generate a minimum fee as noted within the Council's Tariff Policy.

6.3 Legal Implications

MINUTES

PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING 2020-09-01

There are no legal implications and the management and enforcement requirements are dealt with in terms of 9.7 and 9.6, respectively of the said Policy.

6.4 Previous / Relevant Council Resolutions

On 23 October 2019, at the 32nd Council Meeting, Council resolved the following:

- (a) That, after considering the comments made by the public, Council adopts the Stellenbosch Municipality Informal Trading Policy;
- (b) That the Stellenbosch Municipality Informal Trading Bylaw be amended to incorporate the objectives and provisions as incorporated in the Informal Trading Policy.

6.5 Risk Implications

Currently, 80% of the recommended applicants are South African Citizens, and two (2) were not born in South Africa, but based on the information at hand, have obtained South African Citizenship. It must also be noted that at the briefing session held on 23 December 2019, applicants were duly informed of the requirements as per the said policy, as well as the preferred products which may be sold at this market.

APPENDICES

- Appendix 1: Evaluation Criteria of the Applications Received for the Franschhoek Art & Craft Market
- Appendix 2: Extract of Council Resolution for the adoption of the Stellenbosch Municipality Informal Trading Policy
- Appendix 3: Invitation for applications placed in the Eikestadnuus dated 31 October 2019
- Appendix 4: Attendance Register of Briefing Session held on 23 December 2019
- Appendix 5: List of preferred products to be traded at the Franschhoek Arts & Craft Market
- Appendix 6: Proof of the meeting for the verification of addresses

MINUTES

RECOMMENDATIONS FROM THE PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE TO THE EXECUTIVE MAYOR: 2020-09-01: ITEM 6.2.1

During deliberations on the matter, the Chairperson requested the Administration to attach a copy of the Draft Lease Agreement before submission to Mayco.

RECOMMENDATION FROM THE PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE TO THE EXECUTIVE MAYOR: 2020-09-01: ITEM 6.2.1

- (a) that MAYCO takes note that the 20 highest scoring applicants as depicted in **APPENDIX 1**, be recommended as the tenants to trade at the Franschhoek Arts & Craft Market;
- (b) that the Municipal Manager in terms of Section 10.1 of the Stellenbosch Municipality Informal Trading Policy, 2019, approve the allocation as based on the criteria as noted in Section 9.5.4 of the said Policy, in line with the tariffs as noted in Council's Tariffs and Fees Policy;
- (c) that the lease agreement be signed with a renewable validity period of six (6) months; and
- (d) that the Senior Manager: Development Planning be authorized to renew such lease agreement by six (6) months, where after new applications must be considered.

6.2.2 ALLOCATION OF INFORMAL TRADING STALLS – CLOETESVILLE MARKET

Collaborator No:	691675
IDP KPA Ref No:	Valley of Opportunity
Meeting Date:	1 September 2020

1. SUBJECT: ALLOCATION OF INFORMAL TRADING STALLS – CLOETESVILLE MARKET

2. PURPOSE

To provide the Executive Mayoral Committee with the proposal, for noting purposes, for the allocation of the informal trading stalls at the Cloetesville Market, which must be submitted to the Municipal Manager in terms of Section 10 of the Stellenbosch Municipality Informal Trading Policy, 2019, for approval.

3. DELEGATED AUTHORITY

Executive Mayoral Committee for noting purposes.

4. EXECUTIVE SUMMARY

MAYCO take note of the allocation criteria which was used to determine the proposed allocation of the informal trading stalls for a period of six (6) months, which is renewable, as prescribed in the Council adopted Stellenbosch Municipality Informal Trading Policy, 2019, and that these recommendations be submitted to the Municipal Manager for approval.

5. **RECOMMENDATIONS**

- (a) that MAYCO take note that the 10 highest scoring applicants as depicted in APPENDIX 1, be recommended as the tenants to trade at the Cloetesville Market;
- (b) that the Municipal Manager in terms of Section 10.1 of the Stellenbosch Municipality Informal Trading Policy, 2019, approve the allocation as based on the criteria as noted in Section 9.5.4 of the said Policy, in line with the tariffs as noted in Council's Tariffs and Fees Policy;
- (c) that the lease agreement be signed with a renewable validity period of six
 (6) months;
- (d) that stalls be allocated to the ten (10) qualifying applicants, and that a further process of advertising be followed to invite further applications for the remaining stalls; and
- (e) that the Senior Manager: Development Planning be authorised to renew such lease agreement by six (6) months, where after new applications must be considered;

6. DISCUSSION / CONTENTS

6.1 Background

On 23 October 2019, at the 32nd Council Meeting, see Council resolution attached as **APPENDIX 2**, Council adopted the Stellenbosch Municipality Informal Trading Policy, 2019.

On 16 January 2020, Council published a notice in the Eikestadnuus for "Invitations to Apply for a Trading Opportunity at the Cloetesville Market", with the closing date for applications of 30 January 2020 at 16:00. See **APPENDIX 3** for the notice published. A total of twenty-five (25) applications were received by the closing date.

On 29 January 2020, a briefing session was held in the Eikestad Hall, Cloetesville to inform prospective applicants on the criteria and selection process when applying for a trading stall. A total of seventeen (17) persons attended the briefing session, the attendance register is attached as **APPENDIX 4.**

In terms of Section 9.5.4 of the Informal Trading Policy, 2019 the allocation of trading stalls will be based on the following criteria and considerations:

- Existing informal traders or desire to become informal traders (provided they comply with the requirements below, and may be for example, informal employees seeking to establish their own business).
- The nature of the goods and services should not be in conflict with or unduly compete with:
 - The type of goods / services sold by formal businesses in the trading area / close to the bay;
 - > The type of goods / services, sold informally, in the same area.
- Unemployed people will get preference.
- Where bays are available, traders operating more frequently will get preference over occasional / casual traders within the trading area.
- The applicant's ability to meet the trading hours set for the trading area.
- Preference will be given to Historically Disadvantaged Individuals ("HDI").
- Consideration shall be given to new traders on the municipality's database.
- Only one stall will be allocated per trader.

- Preference will be given to traders who do not trade in any other trading area.
- Preference will be given to those who do not share the same household with an existing lease agreement holder, provided that
 - > There are more trading stalls than applicants; and
 - > The applicant is not economically dependent on the existing lease agreement holder.
- Preference will be given to applicants who reside in, or close to, the trading area for which the lease agreement is applied;
- The trader must be in possession of a valid South African Identity document or relevant documentation in the form of a working permit of a not a South African Citizen.
- In the case of foodstuff being processed and traded, the trader must be in possession of the required Business License food preparation, and accompanying Certificate of Applicability).

Based on the above criteria, a total of twenty (20) applications were considered of which four (4) are not South African Citizens and the sixteen (16) have South African Identity Documents. This would mean that 80% of the recommended applicants are South African Citizens. Of the 80%, six (6) were however not born in South Africa, but your country of birth is not a criterion for consideration. It must also be noted that the based on the applications submitted, the recommended applicants all reside within the Stellenbosch Municipal Area.

The Cloetesville Market is not specific on the type of products which may be traded with at the market. IT should however be noted that on 7 February 2020 a product demonstration was held with the prospective traders. See photographs attached as **APPENDIX 5**.

It must be noted that the Cloetesville Market has been constructed and is ready, it is thus imperative that the allocations be approved in accordance with the said policy in order to utilise the trading area optimally. Currently there are 20 stalls, and only ten (10) stalls are at this stage awarded, as the other applicants did not present their products as required.

It is thus the recommendation that the 10 qualifying traders be awarded stalls and that a further process of advertising urgently commence to request applications for the remaining 10 stalls.

6.2 Financial Implications

MINUTES

There are no financial implications associated with the allocation of the trading stalls. Council will generate a minimum fee as noted within the Council's Tariff Policy.

6.7 Legal Implications

There are no legal implications and the management and enforcement requirements are dealt with in terms of 9.7 and 9.6, respectively of the said policy.

6.4 **Previous / Relevant Council Resolutions**

On 23 October 2019, at the 32nd Council Meeting, Council resolved the following:

- (a) that, after considering the comments made by the public, Council adopts the Stellenbosch Municipality Informal Trading Policy;
- (b) that the Stellenbosch Municipality Informal Trading Bylaw be amended to incorporate the objectives and provisions as incorporated in the Informal Trading Policy.

6.5 Risk Implications

Currently, 100% of the recommended applicants are South African Citizens but based on the information at hand.

APPENDICES

Appendix 1:	Evaluation Criteria of the Applications Received for the Cloetesville Market
Appendix 2:	Extract of Council Resolution for the adoption of the Stellenbosch Municipality Informal Trading Policy
Appendix 3:	Invitation for applications placed in the Eikestadnuus dated 16 January 2020
Appendix 4:	Attendance Register of Briefing Session held on 29 January 2020
Appendix 5:	Photographs of products of prospective traders

RECOMMENDATIONS FROM THE PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE TO THE EXECUTIVE MAYOR: 2020-09-01: ITEM 6.2.2

During deliberations on the matter, the Chairperson requested the Administration to attach a copy of the Draft Lease Agreement before submission to Mayco. The Chairperson also requested that it be minuted that Ward Councillors should never interfere in the Administration. However, the Administration must engage with — and alert — the Ward Councillors and Ward Offices about things that will take place in their respective wards, because the community wants feedback from them as the representatives of the community. Administration was urged to hold meetings with all Councillors from all political parties within that community, because in that way the Administration will know what was done.

RECOMMENDATIONS FROM THE PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE TO THE EXECUTIVE MAYOR: 2020-09-01: ITEM 6.2.2

- (a) that MAYCO takes notes that the 20 highest scoring applicants as depicted in **APPENDIX 1**, be recommended as the tenants to trade at the Cloetesville Market;
- (b) that the Municipal Manager in terms of Section 10.1 of the Stellenbosch Municipality Informal Trading Policy, 2019, approve the allocation as based on the criteria as noted in Section 9.5.4 of the said Policy, in line with the tariffs as noted in Council's Tariffs and Fees Policy;
- (c) that the lease agreement be signed with a renewable validity period of six (6) months;
- (d) that stalls be allocated to the ten (10) qualifying applicants, and that a further process of advertising be followed to invite further applications for the remaining stalls; and
- (e) that the Senior Manager: Development Planning be authorised to renew such lease agreement by six (6) months, where after new applications must be considered.

NAME	Craig Alexander
POSITION	Senior Manager: Development Planning
DIRECTORATE	Planning and Economic Development
CONTACT NUMBERS	021 808 8196
E-MAIL ADDRESS	Craig.alexander@stellenbosch.gov.za
R EPORT D ATE	07 August 2020

FOR FURTHER DETAILS CONTACT:
PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING 2020-09-01

REPORTS SUBMITTED BY THE MUNICIPAL MANAGER

NONE

8. NOTICES OF MOTIONS AND NOTICES OF QUESTIONS RECEIVED BY THE MUNICIPAL MANAGER

NONE

9. **URGENT MATTERS**

NONE

10.	MATTERS TO BE CONSIDERED IN-COMMITTEE
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NONE

The meeting adjourned at 11:40.

CHAIRPERSON:

DATE:

Confirmed on

MINUTES

7.

PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING 2021-02-02

5.	REPORTS FROM OFFICIALS: LOCAL ECONOMIC DEVELOPMENT

5.1 DELEGATED MATTERS

NONE

5.2	NON-DELEGATED MATTERS

5.2.1 REPORT ON THE PUBLIC PARTICIPATION PROCESS FOR THE OUTSOURCING OF THE MANAGEMENT OF THE KAYAMANDI ECONOMIC AND TOURISM CORRIDOR

Collaborator No: 701188

IDP KPA Ref No: Valley of opportunities

Meeting Date: 2 February 2021

1. SUBJECT: REPORT ON THE PUBLIC PARTICPATION PROCESS FOR THE OUTSOURCING OF THE MANAGEMENT OF THE KAYAMANDI ECONOMIC AND TOURISM CORRIDOR

2. PURPOSE

To provide Council with feedback, on the outcomes of the public participation process undertaken, to inform the public and solicit comments regarding the intention of Council to outsourcing the management of the operations and maintenance of the Kayamandi Tourism and Economic Corridor.

3. DELEGATED AUTHORITY

Council

4. EXECUTIVE SUMMARY

The item deals with the outcomes of a public participation process that was followed in terms of Chapter 4 of the Asset Transfer Regulations with the intention of following an appropriate process for the outsourcing of the management of the operations and the maintenance of the Kayamandi Economic and Tourism Corridor.

5. **RECOMMENDATIONS**

(a) that Council take note of the fact no submissions were received on the notice published to express the municipality's intention to follow a process for the outsourcing and management of the Kayamandi Economic and Tourism Corridor; and

- (b) that Council approves a second process of advertising the Municipality's intention to outsource the management of the operations and the maintenance of the Kayamandi Economic and Tourism Corridor;
- (c) that such second notice be public participated for a period of sixty (60) days.

6. DISCUSSION / CONTENTS

6.1 <u>Background</u>

The Kayamandi Economic & Tourism Corridor was built with the intention to be a civic and economic hub that would serve not only the needs of the local community, but also, with the correct mix of tenants be an attraction for tourists.

Despite having good potential, this facility has never delivered on its original intention and promise.

The facility has never attracted a critical mass of tenants. It hosts various administrative functions, but the varied and attractive trading and community space remains under-utilised. Whilst still functional, the building is falling into disrepair, and as a consequence becomes steadily less attractive as a civic space.

Given the above, Council resolved on 27-03-2019 **(APPENDIX 1)** that the Municipal Manager to start a Public Participation process (60 days) appropriate for the intention of outsourcing, including the management function of the Kayamandi Economic Tourism Corridor with the view of following a tender/Call for Proposal process.

Council furthermore resolved that such a process should be followed with in line with the applicable legislation, regulations and policies such as Chapter 4 of the Asset Transfer Regulations and Municipal Policy for the Management of Immovable property, and that the local community be invited to submit representations.

Lastly it authorised the Municipal Manager to conclude the contract or agreement after the appropriate process had been completed in terms of the applicable Act/Regulations.

To achieve the above, a notice (02-05-2019) was placed in the Eikestad Nuus (**APPENDIX 2**), the municipal website, libraries and ward offices, expressing the municipality's intention to follow an appropriate process for the outsourcing and management of the Kayamandi Economic Tourism Corridor. At the closing date for submissions which was 30 June 2019 no submissions were received.

6.2 Discussion

The published notice to inform the public of the municipality's intention to follow an appropriate process for the outsourcing and management of the Kayamandi Economic Tourism Corridor did not illicit any comments, hence the Directorate Planning & Economic Development is of the opinion that the notice of the

PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING 2021-02-02

municipality's intention follow a public participation process to outsource the management of the Kayamandi Economic and Tourism Corridor be advertised again.

Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision makers. Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision, hence the importance to

6.3. <u>Financial Implications</u>

Outsourcing the Kayamandi Economic Tourism Corridor will lessen the financial burden of managing and maintaining the facility.

6.4 <u>Legal Implications</u>

The recommendations in this report complies with Council's policies and all applicable legislation.

6.5 <u>Staff Implications</u>

This report at this stage has no staff implications to the Municipality.

6.6 <u>Previous / Relevant Council Resolutions</u>

Previous Council resolutions relate to a Council meeting held on 27-03-2019 where a report was tabled, in terms whereof Council expressed it wish to commence a prescribe public participation process as per Chapter 4 of the Municipal Asset Transfer Regulation, with the view of following a tender/Call for Proposal process in outsourcing the management/use the Kayamandi Economic Tourism Corridor.

6.7 <u>Risk Implications</u>

The Kayamandi Tourism and Economic Corridor is facility (immovable asset) which has been assigned to the Section: Economic Development & Tourism as the user department responsible for managing and maintenance of the asset. Currently, the section does not have the required budget nor the staffing or expertise to monitor the daily operations of this facility.

There thus exist limited to no oversight of the facility, which is also not optimally being used. This process would take the burden from Council to manage and maintain the facility, whilst ensuring it be used for its intended purposes.

Name	Craig Alexander	
Position	Senior Manager: Development Planning	
Directorate Planning & Economic Development		
Contact Numbers	021 808 8196	
E-mail Address	Craig.alexander@stellennosch.gov.za	
Report Date	23 November 2020	

FOR FURTHER DETAILS CONTACT:

APPENDIX 1:

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COUNCIL RESOLUTION

MINUTES

25TH MEETING OF THE COUNCIL OF STELLENBOSCH MUNICIPALITY

2019-03-27

7.7.2 TO AUTHORISE THE MUNICIPAL MANAGER TO START THE PRESCRIBED PUBLIC PARTICIPATION PROCESS AS PER CHAPTER 4 OF THE MUNICIPAL ASSET TRANSFER REGULATIONS, WITH THE VIEW OF FOLLOWING A TENDER/CALL FOR PROPOSAL PROCESS FOR OUTSOURCING THE MANAGEMENT/USE OF THE KAYAMANDI ECONOMIC AND TOURISM CORRIDOR (KETC)

Collaborator No:633452IDP KPA Ref No:13 March 2019Meeting Date:13 March 2019

1. SUBJECT: TO AUTHORISE THE MUNICIPAL MANAGER TO START THE PRESCRIBED PUBLIC PARTICIPATION PROCESS AS PER CHAPTER 4 OF THE MUNICIPAL ASSET TRANSFER REGULATIONS, WITH THE VIEW OF FOLLOWING A TENDER / CALL FOR PROPOSAL PROCESS FOR OUTSOURCING THE MANAGEMENT / USE OF THE KAYAMANDI ECONOMIC AND TOURISM CORRIDOR (KETC)

2. PURPOSE

To gain authorisation for the Municipal Manager to start the prescribed public participation process as per Chapter 4 of the Municipal Asset Transfer Regulations, with the view of following a tender/call for proposal process in outsourcing the management/use the Kayamandi Economic Tourism Corridor.

3. DELEGATED AUTHORITY

Council

4. EXECUTIVE SUMMARY

The Kayamandi Economic and Tourism Corridor continues to be under-utilised. It is of critical importance that the Municipality finally delivers the correct strategy and operational model for the sustainable future benefit of the community.

This will include re-defining possible mixed-use outcomes, and appointing a suitably capacitated operator that will have the financial resources and operational experience to deliver a sustainable and relevant facility that serves real needs within the community. It is acknowledged that various operational reference models exist within the Western Cape, and that these are useful guides to articulating the type of outcome needed at KETC.

25TH COUNCIL MEETING: 2019-03-27: ITEM 7.7.2

RESOLVED (majority vote)

(a) that Council authorises the Municipal Manager to start the Public Participation Process (60 days) as per Chapter 4 of the Asset Transfer Regulations with the intention of following an appropriate process for the outsourcing and management of the Kayamandi Economic and Tourism Corridor; MINUTES

25TH MEETING OF THE COUNCIL OF STELLENBOSCH MUNICIPALITY

- (b) that Council gives reasonable consideration to all regulations and processes required by the Municipal Policy on the Management of Immovable Property, the Asset Transfer Regulations and prescriptions of the MFMA, and then to follow the process that best ensures the correct operational outcome for the Kayamandi Economic and Tourism Corridor;
- (c) that the local community be invited to submit representations; and
- (d) that the Municipal Manager be authorized to conclude the contract or agreement after (c) above is finalized in terms of the applicable Act/Regulation.

The following Councillors requested that their votes of dissent be minuted:

Cllrs RS Nalumango (Ms); N Sinkinya (Ms); P Sitshoti (Ms) and LL Stander.

NAME	Tabiso Mfeya
POSITION	Director
DIRECTORATE	Planning & Economic Development
CONTACT NUMBERS	021 808 8491
E-MAIL ADDRESS	tabiso.mfeya@stellenbosch.gov.za
REPORT DATE	1 March 2019

FOR FURTHER DETAILS CONTACT:

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APPENDIX 2: NOTICE IN THE EIKESTADNUUS

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OFFICIAL NOTICE: 30/2019

OUTSOURCING OF KAYAMANDI ECONOMIC TOURISM CORRIDOR

Introduction

The Kayamandi Economic Tourism Corridor has never attracted a critical mass and mix of tenants. It hosts various administrative functions, but the varied and indeed attractive trading and community space remains badly under-utilised.

Whilst still functional, the building is falling into disrepair, and as a consequence becomes steadily less attractive as a civic space.

There are tenants who hold valid leases, but these are short term, and will therefore lapse within two years.

The above-mentioned facility needs to be managed as an economic asset to ensure its on-going attraction. The municipality does not have the necessary/ requisite human resources to effectively manage the property as an economic asset.

Moreover, outsourced management and marketing will reduce the operational cost of the function.

Thus, outsourcing the management is critically important to ensure asset retention.

This despite having good potential, this facility has never delivered on its original intention and promise.

Council resolution

At a Council meeting held on 27-03-2019 a report was tabled, in terms whereof Council wish to commence a prescribe public participation process as per Chapter 4 of the Municipal Asset Transfer Regulation, with the view of following a tender/Call for Proposal process in outsourcing the management/use the Kayamandi Economic Tourism Corridor.

Having considered the report, Council resolved as follows:

- "a) that Council authorises the Municipal Manager to start the Public Participation Process(60 days) as per Chapter 4 of the Asset Transfer Regulations with the intention of following an appropriate process for the outsourcing and management of the Kayamandi Economic and Tourism Corridor;
- b) that Council gives reasonable consideration to all regulations and processes requires by the Municipal Policy on the Management of Immovable Property, the Asset Transfer Regulations and prescriptions of the MFMA, and then follow the process that best ensures the correct operational outcome for the Kayamandi Economic and Tourism Corridor;
- c) that the local community be invited to submit representations; and
- d) that the Municipal Manager be authorised to conclude the contract or agreement after © above is finalized in terms of the applicable Act/Regulation"

Further particulars

Further particulars, including the agenda item that served before Council, inter alia dealing with the reasons for outsourcing and the legislation relevant to such a process, is available during offices hours from:

Manager: Local Economic Development 58 Andringa Street Stellenbosch 7600

e-mail: Widmark.moses@stellenbosch.gov.za

Tel: 021-808 8974

Submission of comments/inputs:

Interested and affected parties/individuals are hereby called upon to submit their written inputs/comments to the Manager. Local Economic Development at the above contact details by not later than 30 June 2019.

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APPENDIX 3: NOTES OF INFORMAL DISCUSSION MEETING ON 10-09-2019.

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NOTES OF THE PUBLIC CONSULTATION WITH REGARDS TO OUTSOURCING OF USE AND MANAGEMENT OF THE KAYAMANDI ECONOMIC AND TOURISM CORRIDOR (KETC)

Date: 10 September 2019

Venue: Conference Room, Kayamandi Corridor

Time: 10h00

1. Background

Having not received submission, comment or response following the advert that was published in May 2019, the Department of Local Economic Development identified key stakeholders such as ward councillors, ward committee members, development structures, business forums etc. Subsequent to this, a meeting with key stakeholders from the Kayamandi Community was held on the 10 September 2019 in the Kayamandi Corridor. The attendance of the meeting was not good as some key stakeholders such as Ward Councillors and Ward Committee could not make it to the meeting although their offices confirmed that they will attend the meeting. Based on this it was suggested that the Department should arrange another meeting whereby all absent and possible new stakeholders will be informed about the future meeting. Since there were few people attending the meeting an informal discussion was held. Mr Moses gave a brief background about the existence of the Kayamandi Economic & Tourism Corridor started, challenges it experienced and how the municipality would like to see the facility working and the importance of consulting the public in order to hear their views i.e. intention of the municipality to outsource use and management of the facility.

2. Informal Discussion

However this meeting was not attended by some of the key stakeholders such as ward councillors and ward committee members. During this meeting the following ideas or suggestion came out:

• Thusong Centre.

- Local Radio Station.
- Social Innovative Hub.
- Incubation service for SMME's.
- Training Centre.
- Operating Space.
- Commercial Hub.
- Shanduka space like Lookout Hill in Khayelitsha.

With regards to use and management stakeholders suggested the following:

- Outsource the facility to be managed by local company.
- Used by competent local businesses.
- Must be run professionally.
- The facility should not be seen as Kayamandi by a Stellenbosch facility.
- Conduct market research as to what can be done there.
- It was suggested that the Municipality should visit place such as Phillipi Village, Lwandle Museum, Guga Sthebe (KwaLanga) and Lookout Hill in Khayelitsha.
- Suggested that at the Municipality should give the process of calls for proposals a period of three months.

3. Closure

It was reiterated that another meeting should be arranged. It was suggested there more stakeholders to be invited who were not part of the informal discussion except the Councillors and Ward Committee members should inform the municipality so that those people can be invited.

APPENDIX 4:

MINUTES OF MEETING WITH ALL COUNCILLORS FROM KAYAMANDI ON 20-02-2020

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3. Discussion & Comments:

- The meeting raised considerable concerns with regards to the current state of the facility and as to its direction going forward.
- Outsourcing is considered as an option as a municipality are not constituted to respond to demands of managing a facility such as the Kayamandi Economic Tourism Corridor.
- Kayamandi Corridor is underutilized but has a great potential for growth.
- The Corridor needs to be inclusive of the community to ensure that visit the centre for services offered and not just for free Wi-Fi and the use of the ATM.
- The Corridor is pleasant place for gatherings and businesses alike. It must be clear to those who will be handling the management, or running the Corridor that there must be a variety of businesses, and that collaborations must happen whether it is through activities or organisations housed in the centre.
- The reason people keep burning or vandalizing this place it is because, they don't see anything that is beneficial to them.
- A MOU or document must be signed to make sure that whatever organisation handling the management of the corridor, must be clear that this is still municipal property and that our people in the community understand that this is still their place where they can come and do their business.
- There are facilities in the Cape Metro which have similar activities desired for the corridor and which could be explored. The Isivivana Centre in Khayelitsha and Philippi Village in Philippi. These could be explored.
- The expressed its support for a set day to explore how these facilities are run and to see what the management options available to the Stellenbosch Municipality.
- A word of thanks was extended all councillors of Kayamandi present for the important and critical points raised as to provide direction in terms of the future of the Kayamandi Economic Tourism Corridor.
- Councillors must ensure that they take their people into confidence and it their responsibility, to ensure that people in the community of Kayamandi, understand that this wonderful place is theirs legacy and it seeks to serve them and their needs as a people and community.

Actions:

- Dates for visits to be determine and communicated to all Kayamandi Councillors.
- The Department Economic Development and Tourism be responsible for the logistics of the site visits.

MEETING ADJOURNED: 13:30

NEXT MEETING: TBA

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APPENDIX 5:

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KEY TAKE-AWAY POINTS AND ATTENDANCE REGISTER FROM SITE VISIT TO ISIVIVANA CENTRE AND PHILIPPI VILLAGE CENTRE ON 12-03-2020

SITE VISIT KEY TAKE AWAY POINTS

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KEY TAKE-AWAY POINTS AND ATTENDANCE REGISTER FROM SITE VISIT TO ISIVIVANA CENTRE AND PHILIPPI VILLAGE CENTRE

DATE OF SITE VISITS:	12 March 2020
ATTENDANCE:	
Xoliswa Mdemka	Portfolio Councillor: Parks and Open Environments
Thumakele Gosa	PR Councillor
Nosibulele Sinkinya	Ward Councillor: Kayamandi Ward 15
Faith Brangan	Ward Councillor: Kayamandi Ward 13
Nokuthula Gugushe	Ward Councillor: Kayamandi Ward 12
Phelisa Sitshoti	Ward Councillor: Kayamandi Ward 14
Widmark Moses	Department Economic Development
Vusumzi Zwelendaba	Department Economic Development
Russell Honeywill	Department Economic Development
Mmeli Sotshononda	Department Economic Development
Bulelwa Ndibongo	Director: Isivivana Centre
Ndileka Zantsi	Manager: Solutions Space Philippi Village
APOLOGIES: None	
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Ag	end	da
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Session 1 : Visit to Isivivana Centre, Khayelitsha	9:15-11:15
Session 2 : Visit to Philippi Centre, Philippi	3:45 -14:15
Session 3 : Discussion, Board Room, Third Floor ABSA Building	, 15:30 – 16:30

Director - Isivivana Centre	Welcoming
Vusumzi Zwelendaba	Introductions

SITE VISITS KEY TAKE AWAY NOTES -12 MARCH 2020

Opening Remarks Widmark Moses	 Mandate of a local authority with regards to Economic Development is to create an enabling environment for economic actors to operate. One of those enabling efforts is to make support infrastructure available for businesses and ensure the availability and accessibility of such facilities. Purpose of the site visit is to look at best practices as to how we utilize the Kayamandi Economic and Tourism Corridor to its fullest potential which is currently underutilized. To gather some insight(s) of how such similar facilities are run successfully and what management mix or tools are there in which we could possibly incorporate. 		
Background	The Isivivana Centre		
Director - Isivivana Centre	The Isivivana Centre is a multi-purpose centre in Khayelitsha business district. The Isivivana Centre was constructed with the support of Atlantic Philanthropies and is owned and managed by the Khayelitsha Youth & Community Centre (KYCC) Trust. Isivivana Centre is a social justice and community centre in Khayelitsha, Cape Town, South Africa.		
	The Ground Floor has the following facilities:		
	• Library		
	• Cinema		
	• Hall		
	Classroom		
	Restaurant (Café Isivivana)		
	Outdoor Amphitheatre		
	The Cinema, Hall and Classroom can be booked as self-contained venues through the centre management. The top three floors are office spaces for community and social justice organisations that are registered Public Benefit Organisations (PBOs). The centre runs a regular film-screening program which is open to the public. There is secure parking and 24-hour security.		

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	The Isivivana Centre is owned and managed by the Khayelitsha Youth & Community Centre (KYCC) Trust. The Trust has Trust Registration Number and is a registered Public Benefit Organisation (PBO) with a number. It operates according to a Trust Deed, and is governed by a board of a maximum of nine trustees.
	The vast majority of funding has been provided by the Atlantic Philanthropies, a foundation that has provided funding over many years to social justice organisations, universities, medical facilities, research institutions, welfare services and other projects in countries including Australia, Bermuda, Cuba, Northern Ireland, Republic of Ireland, South Africa, the United States and Vietnam.
	Atlantic had supported social movements in Khayelitsha for a number of years including the Treatment Action Campaign, Equal Education and the Social Justice Coalition. As part of its strategic spend-down Atlantic decided to provide a building, a permanent home for these organisations. This grew into a project to provide space for a wider group of organisations and to provide more general community facilities on the ground floor.
	Atlantic provided the funding with which the KYCC trust acquired the land and constructed the building. Atlantic has provided an additional endowment which (together with rental income from long-term tenants and venue hiring) will provide for maintenance, long-term capital refurbishment and operating costs.
	The Harry Crossley Foundation is providing the funding for the centre's library, which is open to the public on a membership basis. The funding has enabled the centre to purchase a fantastic collection of literature, to provide computers, and to staff the library.
	The Bertha Foundation, which has a strong interest in human rights and documentary film, is providing the funding for the centre's film program. In recognition of this the centre's cinema, the first dedicated cinema in Khayelitsha, is known as the Bertha Movie House.
	The Trust's auditor is Price Waterhouse Coopers (PWC).
	 Came about through real world needs of a number of community-based organisations.
Keynote	 Had been operating at dispersed locations in the area; exposed to major security and safety.
points	3. Collaboration of Social Justice Coalition, Treatment Action Campaign, Equal Education, Medicins Sans Frontieres (75 employees).
	4. The construction was enabled by funding from Atlantic Philanthropies (now closed)- building is 4 years old

SITE VISITS KEY TAKE AWAY NOTES -12 MARCH 2020



Agenda: The Outsourcing of Kayamandi Economic & Tourism Corridor: Venture

Date: 12 March 2020

Time: 10:00 - 16:30

Attendance Register

NO:	Name:	Surname:	Designate:	Signature:
1.	Esther	Groenewald	Portfolio Cllr: Planning & Eco Dev	Signature.
2.	Nyaniso	Jindela	Speaker: Stellenbosch Municipality Council	<u> </u>
3.	Xoliswa	Mdemka	Portfolio Cllr: Parks, Rec & Sport	in little.
4.	Nokuthula	Gugushe	Ward Councillor: Ward 12	Nikakine
5.	Nosibulele	Sinkinya	Ward Councillor: Ward 12	hie
6.	Faith	Bangani	Ward Councillor: Ward 13	Harristerry 2
7.	Phelisa	Sitshoti	Ward Councillor: Ward 13	1-10-man
8.	Thumakele	Gosa	PR Councillor	de la
9.	Ndipiwe	Olayi	PR Councillor	13-53-93
10.	Craig	Alexander	Senior manager: Planning & Eco Dev	and the second
11.	Widmark	Moses	Manager: LED & Tourism	A.D. ARP
12.	Vusumzi	Zwelendaba	Senior Officer: LED	All Star
13.	Russell	Honeywill	Senior Officer: LED	
14.	Mmeli	Sotshononda	LED	
15.	Bulelwa	Ndibongo	Director: Isivivana Centre	JUL II
16.	Ndileka	Zantsi	Manager: Solutions Space (Philippi Village)	the dibargo.
17.	Paul	Williamson	Service Coordinator: Area Eco Dev - COCT	- Cont

AGENDA PLANNING, ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING 2021-02-02

6. REPORTS FROM OFFICIALS: PLANNING, LAND USE MANAGEMENT, SPATIAL PLANNING, HERITAGE AND BUILDING CONTROL

6.1 NON-DELEGATED MATTERS

NONE

6.2 DELEGATED MATTERS

NONE

NONE

8. NOTICES OF MOTIONS AND NOTICES OF QUESTIONS RECEIVED BY THE MUNICIPAL MANAGER

NONE

9.	URGENT MATTERS
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NONE